

#### About G2S:

Powered by SafeCharge Technologies, G2S brings over a decade's worth of extensive experience in e-commerce. And with today's online vendor looking for more than just a product, they are looking for a total e-commerce solution with attractive rates, high sales conversions, and powerful fraud prevention technologies and Risk Management.

In addition to G2S's premier technology and expertise, it is the service that makes G2S truly irreplaceable. Between the friendly staff in customer service committed to vendor/buyer satisfaction, and the readily available technical support team dedicated to all of the vendor's needs, G2S has the winning combination.

# The Complete E-Commerce Solution

Powered by SafeCharge Technologies

## Outsource your headaches and concentrate on your core competencies

Gate2Shop, with over a decade's worth of experience in providing e-commerce solutions, was established in response to the growing needs of e-businesses and provides secure and reliable turnkey solutions for small to medium sized e-commerce businesses. Specializing in the software, gaming and digital content industries requires specialized, tailor-made solutions such as:

- Wide variety of payment options
- State-of-the-art fraud prevention tools
- Cost efficiency and reliability
- Flexibility and scalability
- Customizable payment pages
- "PayInAFlash" Flash based payment page
- Innovative billing models
- Support and consultation
- Promotional Features



## G2S.com generates sales for you

with more than 66 million active installations of msgplus.net, the add-on for Microsoft Live Messenger, Gate2Shop has the leverage to generate billions of impressions and bring additional sales to the vendor.

## Worldwide Coverage

Achieve worldwide coverage with **more than 50 Payment Options** and enable customers to pay with the most frequently used local payment option

- Increase your conversion **by up to 30%**
- Offer the customer's preferred payment option
- Expand your customer base
- Allow customers to pay in their **local currency**
- Receive a **free consultation** on how to expand your business

## Flexible Payouts

Gate2Shop provides a **flexible, weekly payout** scheme, allowing the vendors to receive their revenue faster and reinvest it sooner

- Faster turnaround of funds to allow for quicker access to sales revenue
- Reduce required operating capital due to rapid turnover
- Quicker re-stocking of products

## Rebilling

Gate2Shop gives you the ability to perform automatic rebilling for **recurring payments**. It is perfect for subscription-based business models and comes at no additional cost for the Gate2Shop vendors

- Fully customizable cyclic payment operations for memberships or subscriptions
- Highly secure and time-saving

## Microtransactions

Gate2Shop has noticed the need for sound **microtransaction processing** and offers top of the line solutions specifically for the software, digital content, Social Networks and the Massive Multiplayer Online (MMO or MMOG) gaming industries

- **Complete** cost transparency
- **No monthly fees**, no additional transaction costs
- More than **50 payment options** for conducting business globally
- **Innovative** billing models for games and software providers
- Mobile payments supported

## Chargeback Guarantee

The Chargeback protection package is a solution which provides total coverage against any fraudulent chargebacks for the online vendors.

- No additional transaction fees
- **Complete** protection against Visa/Mastercard chargeback rules
- What you have processed is what you will be remitted
- The **best value** on the market

## Fraud Prevention Tools

Gate2Shop utilizes **state-of-the art fraud prevention tools** to ensure secure processing for vendors and the end users alike

- PCI certified
- 3-D secure compliant
- Payment page certified by "thawte"
- Velocity checks and black lists
- Geo-location technologies
- Tailor-made fraud rules
- AVS and CVV checks
- Dedicated risk manager

## Key License Management

Gate2Shop offers **Key License Management** services to our Vendors, allowing them to outsource this time consuming process and therefore concentrate on their core competences.

- Vendors only have to provide a list of key licenses to Gate2Shop and update that list when all licenses are used.
- The management of this service is designed into the secure payment page admin panel and it will provide the licenses without any intervention from the vendor via email

## Promotional Features

Promotional Features are added to the Gate2Shop Payment Page Control Panel, allowing vendors to design and promote their individual sales campaigns

- Vendors can easily control the length and details of each promotion
- The possibilities of running multiple promotions simultaneously
- Utilize the promotional feature for **up-selling** products or services
- Capture additional sales by **cross-selling** through the website
- Offer the **coupon** and **bundling** features for additional sales
- Affiliate network with over **66 million** active **Messenger Plus** installations
- **One-click up-sell** allowing consumers to pay without having to enter their credit card details twice

## Buy/Subscribe Now Buttons

The **Buy Now and Subscribe Now Buttons** and **The G2S Shopping cart** provide vendors with cutting edge technology while at the same time sparing the vendor's excessive programming costs

- Purchase multiple items with a single payment
- Improve the buyer's experience
- Easy to implement
- Directs buyers to the checkout page

## Localized Services

Gate2Shop strives to enable vendors to offer an intuitive and cost efficient payment processing by supporting **multilingual and multicurrency solutions**

- Over **19 languages** are available at Gate2Shop's payment page
- More than **15 processing currencies** are supported upon request
- Avoid excessive exchange rates with like-for-like currencies processing

## Reporting

Gate2Shop's **Control Panel** provides a unique way of simplifying how transactional data is presented, not just in an accurate and secure way, but by a process that provides immediate access to real-time figures and analysis.

- The designers at Gate2Shop have gone to lengths to provide a transparent solution for the online gaming industry that needs to accept smaller transactions than other providers with handle
- Reduce the processing fees, because at Gate2Shop there are no additional fees for processing micropayments
- Gate2Shop provides more than 50 additional payment methods and options for conducting business globally