

The Business

Mark Hotels (www.markhotels.de) is a German privately owned group operating a number of hotels in the major city centers in Germany. They are well known for the high quality of their rooms and services as well as for the most affordable prices. The company has more than 15 years of experience in hotel property management.



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The Challenge:

Before approaching Gate2Shop, Mark Hotels have been operating offline only. Having in mind the expanding hotel industry and the ever growing tourism demand on the Internet, they started looking for an online payment solution.

In order to accept online payments, Mark Hotels needed a PCI certified company to process those payments securely.

The Solution

Now that Mark Hotels have gone live, payments can be processed at any time. Mark Hotels got a seamlessly integrated payment solution and it took very little time to set up. The G2S public payment page was embedded into Mark Hotels website using the IFrame solution. This way the client never leaves the website and in the URL field is displayed as www.markhotels.de does not change at any time.

The benefits are clear right away, as the number of people booking online is constantly increasing. With Gate2Shop, Mark Hotels have automated their online sales by directly integrating their reservation system. For those customers who wish to book over the phone, there is a ready available Virtual Terminal (MOTO). All payments are happening real-time, and allows the group to focus on growing its business.

About G2S

Powered by Safecharge Technologies, G2S provides complete selling solutions for small, mainstream ebusinesses.

Through the powerful combination of the most advanced technology available today and staffing the leading experts in risk-analysis, G2S prides itself on providing the most accurate fraud prevention in the industry - while maintaining maximum sales conversions.

