

### The Business:

WhiteSmoke ([www.whitesmoke.com](http://www.whitesmoke.com)) established in 2002, is a US-based software company providing world leading English grammar and writing solutions. Their products are used for online English text editing, correction and enrichment using the most recent innovative and patented technologies. Today, WhiteSmoke provides an impressive all-in-one writing application perfectly suited for its users wishing to enhance their written texts. The software performs contextual correction of grammar, spelling and punctuation mistakes and offers content enrichment suggestions.



WhiteSmoke products are based on natural language processing (NLP) technology, featuring unique and patented artificial intelligence algorithms for text analysis. WhiteSmoke makes its technologies available through other channels, such as a browser-based text editor, and specialized OEM versions designed for integration with 3rd party service providers.

“**The transaction approval rate is higher, allowing WhiteSmoke to increase its sales.**”

### The Challenge:

Since English is an international language used at various levels, demand for WhiteSmoke's products is becoming even greater. The wide range of clients includes anybody who writes in English on the computer, from private users, such as schoolchildren and college students, to corporate clients purchasing numerous multi-user licenses. WhiteSmoke needed a payment solution provider offering seamless integration and global payment options. Therefore, they decided to check what Gate2Shop could offer.

### The Solution:

At Gate2Shop, WhiteSmoke found that the best solution for their business model would be the fully customizable payment page. As for the integration, it was easy to do. The task was clear and the Gate2Shop Tech-support team was ready to render the proper assistance, if necessary. The transaction approval rate is higher, allowing WhiteSmoke to increase its sales. With the ultimate fraud protection at Gate2Shop, they have the peace of mind that only legitimate transactions will be approved and settled.

**WHITESMOKE™**  
Write better. Right now.

### Shopping Cart

English

| Item Name                | Unit Price | Quantity | Sub Total         |
|--------------------------|------------|----------|-------------------|
| Business Writing Version | 99.99 USD  | 1        | 99.99 USD         |
| Creative Writing Version | 0.00 USD   | 1        | 0.00 USD          |
| Hi-Tech Writing Version  | 0.00 USD   | 1        | 0.00 USD          |
| Multi-Lingual Dictionary | 0.00 USD   | 1        | 0.00 USD          |
| English Video Tutorials  | 0.00 USD   | 1        | 0.00 USD          |
| Extended License Service | 12.99 USD  | 1        | 12.99 USD         |
| Total tax                |            |          | 0.00 USD          |
| <b>Grand Total</b>       |            |          | <b>112.94 USD</b> |

### Customer Information

Email Address:

First Name:  Last Name:

Address Line:

City:  Zip code:

Country:

State:

### Credit Card Information

Credit Card Type:    

Card Number:

Expiry date:

Security code:

( 3 digit security code, 4 for AMEX cards. [What's this?](#) )

Submit 

G2S is the authorized e-commerce merchant for the Whitesmoke store. This transaction will appear as **G2S - Whitesmoke** on your credit card Statement

**YOUR PAYMENT INFORMATION IS SAFE**  
We guarantee that every transaction you make at Whitesmoke will be safe.

Secured by    

[Terms and Conditions](#) [Privacy Policy](#)

### About G2S

Powered by Safecharge Technologies, G2S provides complete selling solutions for small, mainstream ebusinesses.

Through the powerful combination of the most advanced technology available today and staffing the leading experts in risk-analysis, G2S prides itself on providing the most accurate fraud prevention in the industry - while maintaining maximum sales conversions.



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